

# Nour Altabba

Product Designer

## WORK EXPERIENCE

**Product Designer | Alraedah Finance** *Jun 2024 – Present*

- Led the product design for various products, ensuring seamless user journeys across mobile and web platforms.
- Synthesized user research, surveys, discovery workshops, and client interviews to inform design decisions with real insights and refine product strategy.
- Collaborated cross-functionally with Marketing, Engineering, Product, and Data teams to define product goals and align on execution strategies.
- Refined and maintained scalable design systems that ensured consistency across all client-facing platforms.
- Acted as a design consultant across multiple teams, providing UX guidance for marketing pages, client portals, and onboarding flows.
- Contributed to hosting and managing Riyadh Design Nights events.

**Product Designer | Takamol Holding** *May 2023 – April 2024*

- Led design process to elevate user experience for various digital products, including websites and mobile applications.
- Designed for a wide range of sectors — from workforce solutions to business enablement platforms — impacting thousands of users.
- Balanced user-centric design with regulatory and technical constraints, ensuring solutions were both intuitive and compliant.
- Played a pivotal role in crafting intuitive, visually appealing digital experiences that exceed user expectations.
- Collaborated closely with stakeholders to understand unique project challenges and objectives.

**UX Designer | WeBook** *Aug 2022 – April 2023*

- Designed websites, mobile apps, admin panels, dashboards, and ticket and email templates.
- Played a key role in aligning design decisions with project objectives and user needs.
- Mapped customer journeys and pain points to optimize booking flows and user engagement.
- Collaborated with Engineers, Product Managers, and Project Managers to shape user experience and optimize usability across diverse digital products.
- Helped establish early UX best practices, laying the foundation for scalable design processes as the company grew.

**Product Intern | WeBook** *Jan 2022 – Jul 2022*

- Conducted competitor research and crafted wireframes to inform strategic decisions.
- Designed new features and ensured website responsiveness across various devices to improve user experience and product performance.
- Enhanced app usage and visibility through ambassador programs and app store optimizations.

## CONTACT

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## EDUCATION

**BSc: Information Systems**  
**Prince Sultan University**  
*Sep 2017 - Jan 2022*

## SKILLS

Interface Design, Interaction Design, Information Architecture, Prototyping, User Research, User Interviews, Problem Solving, Stakeholder management, Strong Communication, Product Strategy, Storytelling

## TOOLS

Figma, Framer, Sketch, Prototyping, Adobe Suite, Miro, Jira, Trello, DaVinci Resolve, Microsoft Office

## LANGUAGES

**Arabic:** Native  
**English:** Fluent  
**Turkish:** Intermediate